

**RIVERSIDE CHAMBER OF COMMERCE  
MINUTES OF MEETING OF  
THURSDAY, NOVEMBER 10, 2011  
Called for 6:00 p.m.  
At the Riverside Public Library**

<b>Chamber Board</b>	David Moravecek	President
	Keith Wright	1 <sup>ST</sup> Vice President, Membership
	Carol Franzo	2 <sup>nd</sup> Vice President, Events Coordinator -Absent
	Chuck Soumar	3 <sup>rd</sup> Vice President, Publicity & PR -Absent
	Dorothy Sikora	Secretary
	Janice Fisher	Treasurer
<b>Board of Directors</b>	Brian Brennan	
	Joe Dvorak	
	Rick Rovella	
	Eric Sundstrom	

Called to order by President, Dave Moravecek at 6:09 p.m.

**Attendance**

Thirty-five members and guests met including Ben Sells, Village Board/Chamber liaison.

**Secretary's Report**

The Minutes of the Meeting of October 17, 2011 were reviewed, and with a motion from Joe Dvorak, seconded by Alex Gallegos, unanimously approved, will stand as recorded, and is posted on the Chamber's website.

**Treasurer's Report**

Janice Fisher presented the Financial Report showing a current balance of \$14,376.58, as of November 7, 2011. Alex Gallegos moved, and Joe Dvorak seconded, to accept the Financial Report, unanimously approved.

The profits from the Golf Outing were reported: \$3963.56 – a wonderful success for a first year venture. Chairs; Joe LaMantia, Scott Zimmer and Frank Pagini were commended for their hard work and fun and profitable results.

A final accounting for the shopping bags and Chamber bucks program showed a \$2351.50 profit. This was a profitable and business promotional effort and something similar will be planned for 2012. Ideas anyone?

Dave advised that a separate account to fund special projects (new parking lot) has been established but is still part of the current balance.

A reminder to all Chairs of Events; diligent reporting of all income, bills and receipts for all expenditures for an event is required and must be given to the Treasurer in a timely manner. IRS reporting requires this.

**Membership**

Membership is at 112, with the Riverside Presbyterian Church Preschool joining this month. A holiday party/membership 2012 drive is being planned for the December

meeting. All members will be invited to bring a potential new member. There will be a \$10/person charge to cover expenses but any member paying for 2012 that evening will be given a \$10 discount. The date for this event is Wednesday, December 14<sup>th</sup> at Soul Amici/Train Station. Invitations will be in the mail. The more members, the louder voice, larger advertising dollars and more successful and cohesive business community! Please get a neighboring business to join!

New members, Sandie Petrzilka of the Olmsted Society and Lisa Manganiello, Riverside Presbyterian Preschool were welcomed. Derek Mancini advised that plans are progressing for his distillery. Cheri Simo of the Garden Club was welcomed as a potential new member.

### **Village Updates**

Ben Sells advised that:

- The Village and Rec Department are planning to light the tower for the holidays.
- Rezoning of the properties on Burlington was approved for the parking lots. Some additional lot portions are being sought. The new lot will have 20-28 parking spaces, depending on the additional approvals.
- Due in part to Chamber's offer to help supplement this project, the entire main lot will be completed with sustainable pavers.

### **Events Coordinator**

#### **Trim-A-Tree**

Joan Wiaduck advised that to date 23 trees were ordered. She still has forms to anyone who still wants to participate. All members are encouraged to sponsor a tree so Centennial Park will be a forest for the Holidays. Those not wanting to decorate their tree can have a volunteer group provide and install the decorations. Joan will have scout troops, etc. available for this task. Tree installation will be on Sunday, November 20<sup>th</sup> at 10am. Volunteers are needed to help set up the trees and install the lights. The official decorating day is Saturday, November 26<sup>th</sup> from Noon -1:30. Hot chocolate and cookies will be supplied (donations anyone?) and volunteers are also asked to help at the Chamber table at that time. Those not able to decorate on the 26<sup>th</sup> are welcome to decorate their tree at a time of your convenience. Please call Joan with questions, offers and volunteer signup.

### **Discussion**

The Halloween posters from Central School looked great in the CBD. Riverside Foods Health Fair was very successful and they plan to do another. Margo Rodriguez of Coveny Lane was thanked for her CBD inclusive ads in the Landmark.

Light the lamps on Quincy, Harlem and additional poles on Burlington will be completed in time for the Stroll.

### **Holiday Stroll**

The Holiday Stroll is set for Friday, December 2<sup>nd</sup>. Brian Brennan advised that it is only 3 weeks away and plans are near completion. Missy Laurel of *The Landmark* presented ad options and the description of their saturation plans for the November 30<sup>th</sup> issue. Members interested in placing an ad, please contact her direct. Discussion of the event ensued. If you are planning to participate, sponsor, etc., please contact Brian immediately.

Janice Fisher presented the prototype of a Chamber funded/fund raiser ornament. As soon as costs are complete, they will sell for \$5-\$7 and all members are welcome to purchase and sell in their businesses.

Alex Gallegos moved, and Eric Sundstrom seconded a motion to adjourn. The meeting adjourned at 6:50 pm

Respectfully submitted,

Dorothy Sikora, Recording Secretary