

**RIVERSIDE CHAMBER OF COMMERCE
MINUTES OF MEETING OF
TUESDAY, MAY 17, 2011
Called for 6:00 p.m.
at the Riverside Public Library**

Chamber Board	David Moravecek	President
	Keith Wright	1 ST Vice President, Membership
	Carol Franzo	2 nd Vice President, Events Coordinator
	Chuck Soumar	3 rd Vice President, Publicity & Public Relations
		-Absent
	Dorothy Sikora	Secretary
	Janice Fisher	Treasurer
Board of Directors	Brian Brennan	-Absent
	Joe Dvorak	
	Rick Rovella	
	Eric Sundstrom	-Absent

Called to order by President, Dave Moravecek at 6:03 p.m.

Attendance

27 members and guests were present, including Village Manager, Peter Scalera; Village Trustees Ben Sells and Jean Sussman; Bob Finn, Landscape Advisory Commission; Randy Brockaway and Rob Dixon of Salt Creek Bike Trail.

Dave welcomed new Chamber member Doug Koske, Riverside Redesign.

Secretary's Report

The Minutes of the Meeting of April 19, 2011 were reviewed, a correction was made, and with a motion from Alex Gallegos, seconded by Carol Franzo, unanimously approved, will stand as recorded, and is posted on the Chamber's website.

Treasurer's Report

Janice Fisher presented the Financial Report showing a current balance of \$15,562.16, as of May 16, 2011. Joe Dvorak moved, and Alex Gallegos seconded to accept the Financial Report, unanimously approved.

Membership

Keith Wright reported that membership is currently at 92; 3 new members this month. Keith was congratulated for his efforts.

Village Updates

Peter Scalera, Village Manager advised of the following:

- Car Show applications were approved.
- In addition to RAW this weekend - the Recreation Department will host an open house on Sunday, including activities for children.
- While waiting for the funding from the State for the bike racks, Public Works will paint install 2 at Riverside Foods.
- American Flags will be installed on the light posts for Memorial Day thru Independence Day.

- ComEd has checked the lines in the business district

Jean Sussman gave the overall plans for RAW. Street closings on Burling, Quincy, Bloomingbank will begin on Friday at 5pm. Everyone was invited to come out to enjoy art, music, Margaritas and Guitarristas, food and fun! Chamber food purveyors Soul Amici, Grumpy=s, Aunt Diana=s and MiCasita will be at Guthrie Park. 30 Hauser student artists will be working with the artists in each tent. Chamber Bags will hopefully sell out over the weekend B bringing \$5000 of Chamber Bucks circulating in the CBD!

Upcoming Events:

In Terri Tabor=s absence, Carol Franzo gave an overview of a most successful 1st Annual Ladies= Night Out, on Friday, May 13th. Comments included having some police presence and perhaps having several starting points to distribute the guests throughout town. In all 97 tickets were sold B considering the weather B a very successful event. Thanks to all who participated and especially Terri and Karen!

Sponsors are being sought for the **Car Shows**. The **June 8th** show is being sponsored by **Riverside Bank**. Anyone interested in sponsoring a whole or part of a show B please contact Rick Rovella at Riverside Garage. Porta potty sponsorship for June is being provided by Riverside Township. Volunteers to greet cars and drivers and help set up and take down are also needed. Thanks to all who help out!

The **annual Steak Fry** is just around the corner. Watch for Eric Sundstrom to stop in and sell you some tickets and ask for raffle prizes. Circle **Friday, June 17th!**

Advertising and Marketing:

Educating Riverside residents and businesses of what Riverside businesses have to offer is a major concern. Greg Gorski will update the business map in time for RAW. This is an excellent promotional sheet to hand out, display and share. Stop by the welcome tent to pick up a copy! Local newspapers continue to *spread the word* and a suggestion to ask for a feature article in each will be investigated.

Solicitations:

Rob Dixon and Randy Brockaway presented a brief description of the Salt Creek Bicycle Trail=s plans to join Riverside and Lyons to the Portage, and an idea to have a pedestrian overpass, safe crossing, from RB High School into Riverside at Forest. Forty thousand vehicles drive 1st Avenue each day. Funding is being sought and this group is looking for some help to fund their website.

Missy Kotrba with the Riverside Lion=s Club presented their request to have businesses contribute to a Agift basket= for their annual 4th of July Raffle. She thanked those who have already responded. Call her at 447-3090 if you need more information or have an item to donate.

Everything Else...

Ben Sells, the new Village/Chamber liaison came later and asked that a future meeting a discussion be held to address concerns of businesses and potential new businesses coming into the Village.

Chamber will have a presence in the 4th of July Parade. If you would like to participate, please let Dave Moravec know.

The planters on Harlem are installed and look wonderful. Thanks to Alex Gallegos for his efforts. Discussion about signage/banners, etc. continues.

The Brookfield Zoo has us on their website B be sure to check it out. A mailing was also sent out to Riverside and Brookfield describing the community efforts of working together as neighbors and friends.

The meeting adjourned at 7:30 p.m.

Respectfully submitted,

Dorothy Sikora, Recording Secretary