

**RIVERSIDE CHAMBER OF COMMERCE
MINUTES OF MEETING OF
TUESDAY, MAY 18, 2010
Called for 6:00 p.m.
At Mollie's Public House – Ribbon Cutting & Meeting
At the Riverside Public Library**

<i>Chamber Board</i>	David Moravecek	President
	Rick Rovella	Vice President, Events Coordinator
	Keith Wright	Vice President, Membership
	Brian Brennan	Vice President, Publicity & Public Relations
	Dorothy Sikora	Secretary
	Carol Franzo	Treasurer
	Holiday Stroll Chair	Brian Brennan
	Car Show Chair	Rick Rovella
	Steak Fry Chair	Eric Sundstrom

Called to order by President, Dave Moravecek at 6:05 p.m. The meeting began with the Pledge of Allegiance.

Attendance

35 members were present, including Village Trustee; Ben Sells, and Village Manager, Peter Scalera.

Secretary's Report

The Minutes of the Meeting of April 20, 2010 was reviewed, and with a motion from Alex Gallegos, seconded by Joe Dvorak, unanimously approved, will stand as recorded, and is posted on the Chamber's website.

Treasurer's Report

Carol Franzo presented the Financial Report showing a current balance of \$10,731.95. Alex Gallegos moved, and Joe Dvorak seconded to accept the Financial Report, unanimously approved.

Membership

Keith Wright advised that membership is at 67 with the Riverside Swim Club joining this day.

Village Updates

Village Trustee Ben Sells advised that the planting day, May 29th is coming up and over 200 plants will be added to the CBD. Special thank you acknowledgements were made to Riverside Foods and National City Bank for their donations to provide refreshments to the volunteer workers.

The "Spotlight on Businesses" idea was positively received by the Village Board and Ben suggested that interested businesses who want to "put a face to their business name" begin planning for a 5-minute presentation before each Board meeting.

The Village Manager has advised that Burlington Road will be open for 2-way traffic by the weekend. The Village is very aware of the impact this construction has had on the businesses and have implored residents to shop locally and support our businesses at their last Board meeting.

Chamber members asked why there had only been two street sweeper visits during the course of the six weeks of construction instead of the daily promised cleaning. Also asked was why cold patch wasn't used instead of the dust provoking gravel. Many businesses were forced to close early due to the lack of available entry to their businesses. Clean up and 2-way traffic is a must for this weekend's arts fair.

Alex Gallegos, Chamber representative at Village Board Meetings, advised that he announced the upcoming Chamber events of the Car Shows, Steak Fry, and voiced parking concerns and construction issues on behalf of the Chamber.

Dave Moravecek advised that the Preservation Commission did not approve the Village Manager's proposed banners or bike racks for the CBD. They asked for a more visual presentation of the banners and did not like the style of the bike racks. Several benches were approved. Brian Brennan suggested bike racks be a temporary install, allowing for removal during winter months and snow removal and only set up temporarily during good weather months.

Upcoming Events

Arts Fair – Volunteers are being sought for table time to pass out business maps, sell rain barrels, Steak Fry tickets, shopping bags. Please contact Carol Franzo if you can give an hour or two of your time to help out. Carol presented the new shopping bag and advised there is still time to put in any flyer, coupon or special offer any members would like to add. She thanked Terri Tabor and Greg Gorski for the help in designing and planning this project. Five hundred bags were printed and businesses wishing to sell them at their shop may pre-purchase them in lots of ten (they are \$5 each).

Car Shows

Rick Rovella announced the first Car Show of the year is set for Thursday, June 10. Volunteers are needed at the entrances to direct cars as well as at the Chamber tent to sell merchandise and split the pot. T-shirts will be sold again this year since they were successful last year.

Person of the Year

The 2010 Person of the Year will be announced at the Steak Fry. The date and venue have been changed. Monday, August 23 is the new date. The golf outing and dinner will be held at the Riverside Golf Club. Thanks were given to Joe LaMantia and Lynn Larsen for helping to orchestrate the venue and pricing. Golf will be \$80 and the dinner which includes appetizers will be around \$37. It will be a shotgun start, lunch will be available for purchase and the 19th Hole will be open as well.

Steak Fry

The Annual Steak Fry is set for Friday, June 18, 2010, 6:00 p.m. The location is basically the same, due to construction in Centennial Park; Rick Rovella has offered to hold it on his Riverside Garage property. Eric Sundstrom has tickets available for sale. Advance ticket purchase is \$25 and \$30 at the door. Membership is being urged to actively purchase and sell these tickets since this is the largest fundraising event of the year for Chamber. Everyone should consider purchasing a table or bringing a group. Soul Amici has offered the use of their train grill and chef at no cost to the Chamber. Steaks will be purchased from Riverside Foods and sides will all come from Chamber businesses. Texor Minuteman will again be donating beer and soda. Raffle item donations are being sought and volunteers for the event can contact Eric Sundstrom.

Terri Tabor reminded everyone that the profits from the sale of the shopping bags will go to improve the CBD. Dave Moravecek agreed that it is important for residents to understand that

the Chamber's mission is to improve the CBD and Riverside and all profits go back into the community, either for improvements, special purchases or donations to philanthropic requests.

Village Manager, Peter Scalera arrived at 6:45 p.m.

4th of July Committee

Chamber will again be hosting the sale of beer and wine at the Concert (this year on Friday, July 2nd). Stephanie Boutsikakis advised that the applications for liquor license and insurance are being processed.

Village Updates

Peter Scalera advised that he is getting a mockup of the proposed banners for the CBD and will continue to go before the commissions for approvals. LAC gave approvals for the banners, bike racks and benches. He will be heading to the Plan Commission later this evening. He advised that his goal is to try and make a change and improvement to the CBD.

Mr. Scalera advised that the construction on Burlington should be nearly complete for the weekend and return of 2-way traffic. The crew is applying the base by the end of the week. They will be back early next week to perform repairs to the parkway. He was asked why fire hydrants were moved, causing a loss of parking spots. This is to maintain the equal spacing between hydrants. Concern about the water color and smell was raised and this should clear up. Ryan Daley is the Project Manager and either he or the Village Manager is available for any concerns with the Burlington construction work.

Publicity

Brian Brennan advised that he is working on changing the ad type in the Landmark to a Chamber-wide promotion of events and all businesses. A full-page ad runs \$408, and half-page \$204. More information will follow to the members via email and at the meetings. Channel 6 has been sent promotional information as well.

Chamber Old, New and For the Good of Discussion

Dave Moravecek read a thank you letter from the Riverside Museum for the Chamber's recent donation.

Dorothy Sikora read an email from Tom Jacobs advising that the Village has approved the two new bike routes he presented at an earlier meeting and thanked everyone for their support.

The meeting adjourned at 6:55 p.m. with the ribbon cutting and reception at Mollie's immediately following.

Respectfully submitted,

Dorothy Sikora, Recording Secretary