

**RIVERSIDE CHAMBER OF COMMERCE
MINUTES OF MEETING OF
WEDNESDAY, JANUARY 18, 2011
Called for 6:00 p.m.
At the Riverside Public Library**

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| <i>Chamber Board</i> | David Moravecek | President |
| | Keith Wright | 1 ST Vice President, Membership |
| | Carol Franzo | 2 nd Vice President, Events Coordinator -Absent |
| | Chuck Soumar | 3 rd Vice President, Publicity & Public Relations |
| | Dorothy Sikora | Secretary - Absent |
| | Janice Fisher | Treasurer |
| <i>Board of Directors</i> | Brian Brennan | -Absent |
| | Joe Dvorak | -Absent |
| | Rick Rovella | |
| | Eric Sundstrom | |

Called to order by President, Dave Moravecek at 6:05 p.m. The meeting began with the Pledge of Allegiance.

Attendance

20 members and guests were present, including Village Manager, Peter Scalera; and Village Trustee Mark Shevitz.

Secretary's Report

The Minutes of the Meeting of December 21, 2010 were reviewed, and with a motion from Alex Gallegos, seconded by Martha Heine, unanimously approved, will stand as recorded, and is posted on the Chamber's website.

Treasurer's Report

Janice Fisher presented the Financial Report showing a current balance of \$14,531.76, as of December 31, 2010. Alex Gallegos moved, and Robin Mooney seconded to accept the Financial Report, unanimously approved. A detailed report showing expenditures and income was presented for the end of the 2010 year.

Riverside Junior Woman's Charity

Alicia Shereck, President; and Amy Rosewany and Lorie Kumskis, all with the Riverside Junior Woman's Charity, gave a brief history of the club. They came to present information regarding their upcoming event: Trivia Night on March 5, 2011 at St. Mary's Parish Center. They are looking for sponsors, gift baskets, donations to make this event a success.

The Juniors raised over \$5000 at the Beer Event at Chew Chew, and want to raise more so they can give back to local groups and organizations.

They also sponsor *Left over Love* – meals for seniors. They only have one senior citizen that they deliver to. If you know of anyone in need of this service, please contact them via their website.

Membership

Keith Wright asked that members reach out to non-member businesses and ask them to join. Keith has a *100 members goal* for 2011. Three new businesses joined: Pink Carnation and Renaissance Refinishing on Harlem and Vacha Family Florists on Burlington. Chuck Soumar talked about getting new members to join by telling them the benefits of being listed on the website and advertisements in local newspapers, etc. Janice Fisher offered that the Library will award a Riverside Afghan to the member who brings the most new members.

Village Updates

Peter Scalera advised that the sewer project recently mentioned in the local newspapers will not begin until 2012.

Chamber Goals 2011

Dave Moravecek advised that the Executive Board met the prior week to review the past year and make plans for 2011. He advised that Chamber will need to be reinstated as a 5013C non-profit organization due to the volume of money this new larger Chamber is working with.

He also gave a breakdown of the membership fee value"

- 50% back to improvements to the business district
- 25% for advertising Chamber events and members
- 15% Charitable contributions
- 10% for special projects

Upcoming Events for the Year

Here is a brief description of 2011 events in the works:

March: Ladies Night/Spring Fling + new bags (Terri Tabor)

May or June: Chamber Golf Outing . Since the Person of the Year golf outing was so successful in 2010, members Joe LaMantia, Brian Brennan, Scott Zimmer and Frank Pagani would like to have a Chamber Golf Outing at the Riverside Golf Club.

June 17 or 18: Steak Fry (Eric Sundstrom and Olga Sylvester)

June, July August: Car Shows/Cruise Nights (Rick Rovella)

August: Person of the Year with Riverside Lions Club (Dave Moravecek & Brian Brennan)

September: Big Car Show (Rick Rovella)

October: Fall Festival

November: Trim a Tree

December: Holiday Stroll (Brian Brennan)

Dave suggested having Business District Street Liaisons: Burlington, David Moreau; Harlem, _____; Quincy, _____; Forest/East Aves, _____. Please contact Dave if you would like to participate for your street.

On Harlem, it is hoped to have a sign placed stating: Historic Downtown Riverside. On 1st Avenue, the possibility of banners on the lamp poles is being considered.

Peter Scalera suggested the code would need to be amended to allow banner hanging and other signs. He also advised that at the Train Station, they are getting a quote to make it brighter and to replace the ballasts. Additionally, Ed Bailey, Public Works Director, is going to bid out for painting, tuck pointing and window replacement for the south building where the tunnel stairs were cemented in.

Peter also advised that according to Police Chief, Tom Weitzel, parking enforcement in the downtown area will be picked up. Employees will be ticketed if they park in front of businesses, instead of along the tracks. The CSO does not have to be at Maybrook all the time.

Kevin Wachtel works on the Village's twitter site.

Announcements

Riverside Arts Weekend in May A new group RAW; including Louise Wimmer of Higgins Glass and The Riverside Arts Center will be involved.

Adjournment

Alex Gallegos moved, and Eric Sundstrom seconded a motion to adjourn. The meeting adjourned at 7:15 p.m.

Respectfully submitted,

Janice Fisher, Recording Secretary in Dorothy Sikora's Absence